Discover Desire2Learn at Missouri S&T Teaching & Learning Conference

Mick de los Santos and David Horne
www.Desire2Learn.com
Meeting Agenda

• Introductions
• EDU Trends and Needs
• Overview of Desire2Learn
• Opportunities to Follow Up
The Learning Environment of Tomorrow... (_____).
Desire2Learn is a Leader in Learning Solutions

- Founded in 1999
- Privately owned; Here to stay
- > 600 clients
- > 8 million users
- > 400 employees; offices worldwide
- Long term partnerships focused on client success
What makes us unique?

- Client focus
- Exceptional people
- Unparalleled expertise
- Massive focus on R&D
- Long-term relationships
- Proven system reliability
- 98% Retention rate
- Serving smallest and largest implementations in the world
Sample Higher Education Clients
Desire2Learn Suite of Products

Professional Services

Higher Education Example
Training Services

• Multiple delivery methods available
• Face to Face
• Online
• Self Directed
• Custom

Together, we focus on what matters | Our training programs help clients meet their specific training objectives
Keeping Clients Connected

- Roadshows
- Success Stories
- Advisory Boards
- Steering Committees
- Conference Speaking
- Interests Groups
- Roundtables
- Whitepapers
- Focus Groups
- Webinars
- Desire2EXCEL
Desire2Learn Learning Environment

Flexibility
Commitment to Accessibility

It is also important to have the organizational commitment and strategy in order to consistently deliver products which meet the needs of users with disabilities.

Desire2Learn has taken a open, systematic approach to accessible design:

• Mark-up decisions are centralized
• Design guidelines are in place
• Accessibility barriers are proactively identified
• The entire user experience is considered
• Known issues are identified, published and resolved
Support for Open Standards

Each year we migrate over 500,000 courses to our platform from other systems.

We believe in open enterprise architectures and support all major industry standards.

We have an open source software development kit giving our clients the ultimate in flexibility to build new applications for learning without having to worry about upgrades.
Leading Edge Capabilities and User Experience

Saving Faculty Time & Increasing Efficiency
- Simple course design, build and edit
- Flexible calendar / management of dates capabilities
- Easy management of multi-media
- Inline document viewing
- Support audio and video feedback

Increased Student Engagement
- Social profile integration (Facebook, LinkedIn, Twitter)
- Personalized learning
- Advanced calendar system
- Notification framework (SMS, email, RSS, social)
- Course Activity Feeds
- Mobile access to LMS – no charge, cross platform

Multi-media & Unique Content Integration
- Google Apps integration
- Insert Stuff (Flickr, YouTube, more… )
- Desire2Learn Assignment Grader – offline capabilities
Build, Design and Edit

Build Structure
Drag or click modules and placeholders to build your structure

Create Objects
Drag or click objects to create new content and fill in placeholders

Course Builder Canvas
- Chemistry
  - Chemistry, An Introduction
    - Introduction
    - Expectations
    - Module Discussion Area
      - Drag a discussion here
    - Ch 1: The Principles
      - Definition
      - Theory of Matter

Drag and drop
Easy Management of Multimedia Content

Insert Stuff

ePortfolio Insert Stuff
Freeing Up Time – Multiple Calendar Options

Simplified management of courses, assignments & dates
In-line Course Information

Robust agenda view right within the calendar
Streamlined Assessment Capabilities

Visual Seating Chart

Inline Grading with Audio and Video options
Faster and Ubiquitous Linking of Learning Outcomes

1.2 A statement introduces the student to the purpose of the course and to its components; in the case of a hybrid course, the statement clarifies the relationship between the face-to-face and online components.

General

Objectives

Associate Learning Objectives

Learner understands preparation steps

Associations: Total Questions Associated: 1 Total Sections Associated: 0

Associate Questions

The Learning Objective is not evaluated: [Add Evaluation Method]
Engaging Students

Profile and Social Integration + Sharing

Notifications

View User Profile

Frank Catcher
Nickname: Frankcatcher
Birth Date: January 6
Hometown: Kitchener
Homepage: http://www.frankcatcher.com

Notifications

Summary of Activity

Email me on an activity summary
Daily
At what time? 7 AM, 3 PM

Instant Notifications

Dropbox
Dropbox folder and data is 2 days away.

News
News item added
News item removed

Exclude Some Courses
Don’t send notifications for this course evaluations, Future.my evaluations

Notifications

Add Frank Catcher to your Blog Watch

Like: 68
Tweet: 

The idea that today’s students share traits that separate them from previous the lecture circuit. But does it hurt students?

See this article from The Chronicle of Higher Education.

Compose

Subject

Hi Everyone!

Math 235: Class cancelled today. See everyone Friday.

Subscribe to updates to Hi Everyone.
Personalized Learning

Intelligent Agents

Special Access
Personalized Learning

Audio and Video

Conditional Releases
Personalized Learning
Expanding Learning Opportunities

**Rich Media Presentations**

**Mobile Access**
Integration with Google and Microsoft Apps

Google Documents for Dropbox Submissions

Google Apps

Unread Emails - achan23679@gapps.test.desire2learn.com

Reminder: English Course Make Up Exam @ Wed Oct 12 10am - 11am (achan23679@gapps.test.desire2learn.com)

Google Calendar
Oct 12, 2011 9:50 AM

Get Gmail on your mobile phone
Gmail Team
Oct 7, 2011 10:54 AM

Get started with Gmail
Gmail Team
Oct 7, 2011 10:54 AM

Unread Messages (4)
Upcoming Events (0)
Google Documents
Extensive Mobile Capabilities and Apps

- **Desire2Learn Mobile Web** provides access to your Gradebook, course content, discussion forums, news and calendar and is bundled with Desire2Learn Learning Environment for free.

- **Desire2Learn Campus Life** a fast and intuitive platform for institutions to design their own branded, custom mobile apps.

- Free and pay-for standalone apps, including mobile ePortfolio and the upcoming Desire2Learn Assignment Grader.
Desire2Learn
Learning Suite 10
Sneak Peek...!
Desire2Learn Learning Suite 10 Focus

- Personalize the User Experience
- Simplify the User Interface
- Support Advanced Assessment
- Increase Extensibility and Platform Maturity
- Keep the focus on What’s Important
Engaging User Interface

Course name 101

My Courses

- Fall 2011 | PSYCH 101 Sec 1 – Introduction to Psychology
- Fall 2011 | AFM 102 Sec 3 – Introduction to Accounting
- Fall 2011 | MATH 235 – Combinatorics & Optimization
- Fall 2011 | CS 205 Sec 1 – Data Structures & Algorithms

Demos
- ACCESS101 – Introduction to Accessibility
- STO1 – Science and Technology

News

Welcome to this epic course!

“If you have an apple and I have an apple and we exchange apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.”

– George Bernard Shaw
Engaging User Interface
Engaging User Interface
Smart Minibar and Streamlined Course Navigation

- Course name 101
- Search for a course by Course Name
- Course name one pinned
- Course name two unpinned (hover)
- Course name three unpinned

Account Settings:
- Profile
- Preferences
- Notifications
- Email Address
- Change Password

Logout

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Smart Minibar and Streamlined Course Navigation
Compelling Homepages and Widgets

Elementary Geometry Course

Content Browser

- Bookmarks
  - Recently Visited

- Content
  - First really cool topic
  - Second really cool topic
  - A third topic
  - Last, but not least, a fourth topic

News

Welcome Students

Elementary Geometry is going to be a whole lot of fun!

With the help of sharkie shapeater and his underwater gang, we'll learn how math relates to everyday shapes like circles, squares and triangles.

If you ever need help, you can Chat with Mrs. Brown or Ask Your Classmates for assistance.

Custom Widget

Say Hello to sharkie shapeater everyone!

Enjoy learning about basic geometrical shapes such as triangles, squares, rectangles and circles. Help find Sharkie find a matching shape. Sharkie is a rather friendly shark who will gladly teach you your shapes.
Intuitive Homepages and Widgets

My Courses

Fall courses
- Fall 2011 | PSYCH 101 Sec 1 — Introduction to Psychology
- Fall 2011 | AFM 102 Sec 3 — Introduction to Accounting
- Fall 2011 | MATH 235 — Combinatorics & Optimization
- Fall 2011 | CS 205 Sec 1 — Data Structures & Algorithms

Demos
- ACCESS01 — Introduction to Accessibility
- ST01 — Science and Technology

Calendar

February 2012

Upcoming Events
- Nov 10: 9:00AM Dropbox case study due
  PSYCH 101 - Sec 1
- Nov 10: 10:00AM Group presentation
  MATH 235
- Nov 11: 11:00AM Peer evaluations due
  PSYCH 101 - Sec 1
- Nov 22: 2:00PM Dropbox case study due
  PSYCH 101 - Sec 1
- Nov 23: 4:30PM Group presentation
  MATH 235
Simplified User Interface

Desire2Learn Learning Environment 9.4.1

Desire2Learn Learning Environment 10
Cleaner User Experience

Desire2Learn Learning Environment 9.4.1

Desire2Learn Learning Environment 10
Customizable Notifications

Grades - grade item released
Grades - grade item updated
News - item updated
News - new item available
Quizzes - Quiz end date is 2 days away.

Customize Notifications

☐ Include my grade value in notifications from Grades
☐ Allow past courses to send me notifications
## Built-in Access To Items From Grades

<table>
<thead>
<tr>
<th>First Name, Last Name</th>
<th>Unit 1</th>
<th>2.1</th>
<th>Oral Presentation</th>
<th>A1-Bonus (Bonus)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ada, Guinan</td>
<td>20 %</td>
<td>100 %</td>
<td>55 %</td>
<td>90 %</td>
</tr>
<tr>
<td>Alan, Rodden</td>
<td>40 %</td>
<td>70 %</td>
<td>90 %</td>
<td>80 %</td>
</tr>
<tr>
<td>Alfonzo, McGovern</td>
<td>90 %</td>
<td>90 %</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alyce, Cutlip</td>
<td>70 %</td>
<td>75 %</td>
<td></td>
<td></td>
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<tr>
<td>Angela, Karr</td>
<td>- %</td>
<td>- %</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brittney, Fernald</td>
<td>100 %</td>
<td>60 %</td>
<td>10 %</td>
<td></td>
</tr>
<tr>
<td>Camille, Callas</td>
<td>50 %</td>
<td>75 %</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Grade Items**

**Unit 1**

**Ideas Conference**

SUBMISSION:

- View Ada Guinan's submissions

Associated with the discussion topic 'Ideas Conference'

[Show Comments]
Enable Discussion with “Must Post First”

Your thoughts

Compose  Refresh  Show Search  Settings

Share your thoughts on the video from Unit 5. You won’t be able to see your classmates’ messages until after you post your first message.

You must compose a message before you can view or reply to other messages.

Edit Topic Details

FORUM:
Unit 5 Discussions  [New Forum]

TITLE:
Your thoughts

DESCRIPTION:

Basic  Advanced

Share your thoughts on the video from Unit 5. You won’t be able to see your classmates’ messages until after you post your first message.

OPTIONS:

 Allow anonymous messages
 Messages must be approved before being displayed
 A user must compose a message before participating in the topic

Availability

Back to Forums & Topics List
Flexible Dropbox Grading Workflow

SCORE: 10/10 Grade Item: Essay One

FEEDBACK:

Basic  Advanced

I was really impressed with your arguments in this essay, Frank. Very well articulated and well supported.

Publish Selected

Publish the feedback for all selected users
Advanced Competency Structure

Make Competency Available To

Add Org Units
The Course Offering: Course
The Course Offering: Course2
The Course Offering: Course3

Achievement Criteria

This competency will be achieved when it is achieved in:
all org units where it exists
all org units where it exists
any one org unit

Cancel Save and New Save

Department

Elective 1

Elective 2

ANY

ALL

Department

Course 1

Course 2
Automatic SCORM Scores into Grades
### Easy Sharing with Export/Import Rubrics

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Excellent 4 points</th>
<th>Good 3 points</th>
<th>Satisfactory 2 points</th>
<th>Needs Improvement 1 point</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization</td>
<td>Information presented in a logical, interesting sequence which audience can easily follow.</td>
<td>Information presented in a sequence which an audience can follow.</td>
<td>Audience would have difficulty following sequence of presentation.</td>
<td>Sequence creates confusion and prevents audience from following presentation.</td>
</tr>
<tr>
<td>Content Knowledge</td>
<td>Demonstrates full knowledge (more than required) with explanations and elaborations.</td>
<td>Demonstrates comfort level with content but lacks deep elaboration.</td>
<td>Demonstrates comfort level with content but lacks deep elaboration.</td>
<td>Demonstrates comfort level with content but lacks deep elaboration.</td>
</tr>
<tr>
<td>Visuals</td>
<td>Presentation used visuals to reinforce screen text.</td>
<td>Visuals related to text and presentation.</td>
<td>Used rarely supported text and presentation.</td>
<td>Used rarely supported text and presentation.</td>
</tr>
<tr>
<td>Mechanics</td>
<td>Presentation has no misspellings or grammatical errors.</td>
<td>Presentation has no more than two misspellings or grammatical errors.</td>
<td>Presentation had three misspellings and/or grammatical errors.</td>
<td>Presentation had four or more misspellings and/or grammatical errors.</td>
</tr>
</tbody>
</table>

#### Rubrics (3 item(s))

- Export all items
- Select individual items to export

---

*Desire2Learn*

Innovative Learning Technology
Create and Showcase Achievements with ePortfolio

Add Content - Learning Objectives

Select a Learning Objective
Click the name of the learning objective that the artifact is associated to.

Teamwork, and personal and group leadership skill
This objective is to outline that all graduate students have demonstrated this quality to a level expected of professionals in the work environment.

1.60% of Didactic programs (DP) graduates will apply to a supervised practice program over a five-year period from when they
Data Needed: Graduate Alumni information
Data Available?: Yes
What Groups will be Assessed: DP Graduates Assessment
Methods: Survey
Who will conduct assessment: Didactic Program Director (DPD)

Add Content - Learning Objectives

Artifact or reflection from a collection
Add Artifacts By Learning Objective
Reflection
Text area
Information from my profile
Add Learning Objectives

Cancel
Comprehensive Collection of Course Achievements within ePortfolio

Team Work

Teamwork, and personal and group leadership skill
This objective is to outline that all graduate students have a demonstrated this quality to a level expected of professionals in the work environment.

Comments on this artifact

Add Comment

Name | Date Posted
--- | ---
Yvonne Monterroso | Feb 7, 2012 4:43 PM

Frank demonstrated effective group leadership skills throughout his involvement with the solar car team. He was consistently, the go-to person when there were questions, confusion or challenges. His calm demeanor allowed those around him to focus on immediate needs. He brought great ideas to the team and at the same time helped team members to formulate their ideas.

View all comments

Assessments for this artifact

Add Assessment

<table>
<thead>
<tr>
<th>Name</th>
<th>Assessment</th>
<th>Date Posted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evaluation Rubric</td>
<td></td>
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</tr>
<tr>
<td>Yvonne Monterroso</td>
<td>Proficient</td>
<td>Feb 7, 2012 4:43 PM</td>
</tr>
</tbody>
</table>

View all assessments
Assess Student Assignments Anywhere

Desire2Learn Assignment Grader
Appendix
We serve some of the smallest and largest eLearning implementations in the world with over 26 statewide or countrywide implementations.

and

we have a stellar 98% client retention rate, something we’re quite proud to report.
Engaging User Interface
Engaging User Interface

Lake Valley University

My courses

- **Fall courses**
  - Fall 2011 | PSYCH 101 Sec 1 — Introduction to Psychology
  - Fall 2011 | AFM 102 Sec 3 — Introduction to Accounting
  - Fall 2011 | MATH 235 — Combinatorics & Optimization
  - Fall 2011 | CS 205 Sec 1 — Data Structures & Algorithms

- **Demos**
  - ACCESS01 — Introduction to Accessibility
  - ST01 — Science and Technology

News

- **Do you enjoy useless facts?**
  Check out [http://facts.regula](http://facts.regula) for some fun factoids.

Calendar

- **February 2012**

Upcoming Events

- **NOV 10** 9:00AM Dropbox case study due PSYCH 101 — Sec 1
- **NOV 13** 10:00AM Group presentation MATH 235
- **NOV 19** 11:00AM Peer evaluations due PSYCH 101 — Sec 1
- **NOV 22** 2:00PM Dropbox case study due MATH 235

The average American citizen lives 13 years longer than the average American celebrity.
Engaging User Interface
Desire2Learn Introductions

John Baker <replace>
President and CEO
John@Desire2Learn.com

David Baker <replace>
Sales Executive
Dave@Desire2Learn.com
Founded Desire2Learn to help transform teaching and learning, for all...
Client Partnerships